



# Capability Statement

A purpose-built workforce optimization solution  
to **maximize** distribution center **performance**.

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# Introducing **Optimize**.



Make optimization your distribution center's **competitive advantage**.

**We have a vision to transform distribution center management, globally.** Providing the real-time data and optimization you've been missing, Optimize enables maximized productivity, performance and profitability with an optimized workforce. **Purpose-built for complex distribution center operations**, maximizing performance through workforce optimization is what we do best.



## Our capability: **Maximizing** distribution center **performance**.

The team at Optimize understand the daily pressures every distribution center is under, no matter the size or complexity of operations.

**Workforce optimization** is what we do best. Optimize is a focused solution to ensure productivity and profitability across your distribution center, from forecasting and planning to mathematically optimized schedules and real-time intraday management.

Enable proactive distribution center management, efficient decision making, maximum performance and an optimized workforce, with Optimize.

## The real-time data, productivity and performance you've been missing. There's nothing else quite like it.

✓ Increased **flexibility**

✓ A deeper **understanding** of costs

✓ **Reduced** operational & workforce related **costs**

✓ **Improved metrics** including AWR, OWR, CPC

✓ Increased **productivity**

✓ Maximum **performance** across your DC.

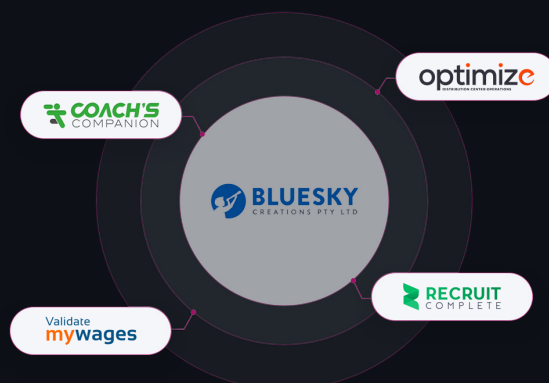
## Our background: **Clever software** solutions.

Behind Optimize is a passionate team of innovators. Founded on more than 30 years' experience developing industry-leading people management software, our team is equipped with the expertise to ensure your business succeeds.

### A BlueSky brand.

Optimize is a proud member of the BlueSky brand network, providing industry-leading people management solutions to service a wide range of clients globally. BlueSky's specialised brands, including Optimize, continue to raise the bar for what users should expect from their software across a range of industries, all around the world.

A common theme across the BlueSky network? **Automation**, **flexibility** and **optimization** are standard parts of every solution – all encompassed in a single, complete platform. To us and the team at BlueSky, completeness is the secret sauce that provides the visibility required for continuous incremental improvement - and with that, a **sustainable competitive advantage**.



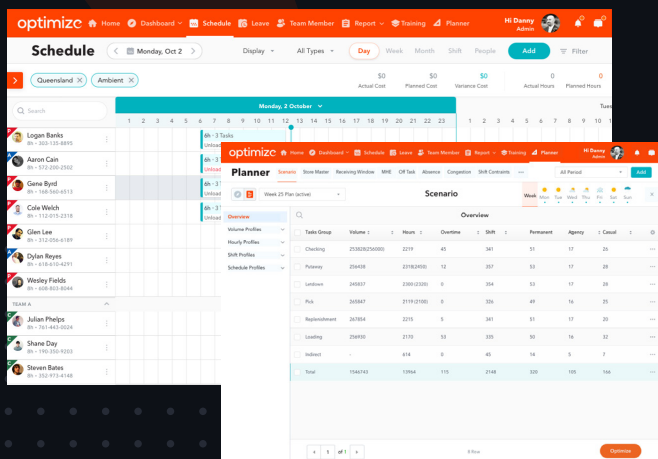
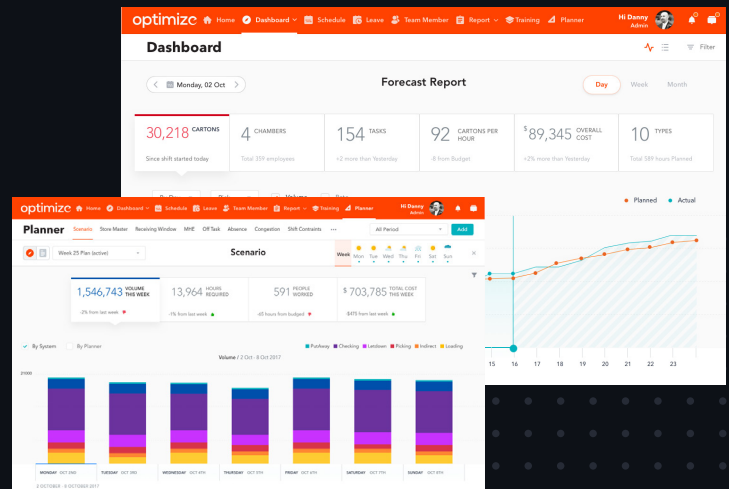
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# Optimize your distribution center's workforce.

## Forecasting & Planning

Optimization begins with intelligent forecasting & planning processes.

- ✓ Proven mathematical models forecast the inbound and outbound volume required to ensure the right staff are scheduled at the right times.
- ✓ Generate a range of scenarios based on several conditions to compare outcomes.
- ✓ Compare scenarios before setting the schedule to ensure optimum outcomes for every shift.



## Mathematically Optimized Scheduling

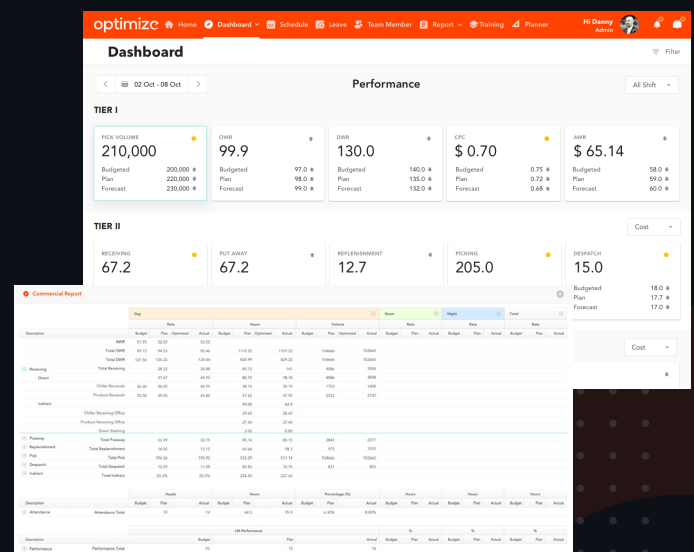
Schedule for the best outcomes, every shift.

- ✓ Utilizing forecast volume requirements and specified constraints, mathematically optimized schedules ensure maximum productivity every shift.
- ✓ Re-optimize in a matter of seconds to proactively manage schedule changes as they happen.

## Real-time Intraday Management & Reporting

Enable efficient decision making with real-time data, dashboards and reporting.

- ✓ Real-time performance dashboards enable proactive management to ensure productivity issues can be addressed before they affect a shift's performance.
- ✓ Comprehensive reporting options at your fingertips.
- ✓ Make better, more efficient workforce management decisions to operate at optimum levels every shift.



# A one-stop solution for distribution center operations management.

## Client Success Feature: Optimizing a National Retailer's Distribution Center Operations.

Optimize is in use across one of Australia's largest **retailer's multiple distribution centers**. Improving efficiency, productivity, performance and workforce management for **thousands of employees**, this **complete workforce optimization solution** covers all operations-related tasks across each distribution center, including:

- ✓ Real-time dashboards
- ✓ Integration with existing warehouse management and time & attendance systems
- ✓ Integration with client's team member self-management portal
- ✓ Real-time notifications for desktop and mobile users
- ✓ Automated schedule changes in relation with team members' actual work
- ✓ Live reporting capabilities for Operations, Commercial, Planner and Payroll teams
- ✓ Team member training management, rostering, performance management & leave management
- ✓ Capability for Return to Work plan management
- ✓ Real-time actual costs per team member, per week, and per shift by interpreting the client's own EBA per distribution center.

## Optional: Additional features available to **customize** and **complete** your unique workforce management solution.



Recruitment Management



Timesheets



Payroll



Rostering & Scheduling



Leave Management



Bespoke Design  
& Development  
Available




Time & Attendance





Employee Development

## Interested in transforming your distribution center operations?

Please get in touch to schedule an obligation-free demonstration to see firsthand how your distribution center can benefit from Optimization. We're looking forward to hearing from you.

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**optimize**  
DISTRIBUTION CENTER OPERATIONS

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